

**Nomination Form****POST Excellence in Training Award****Application for 2015 Nominees**[POST Home](#)  
[California Home](#)[Section 1 – Nominee](#)[Section 2 – Nominator](#)[Section 3 – Justification](#)[Section 4 – Documentation](#)**Section 1. Nominee Information**1. Award Category (select one only) ☒ Individual ☐ Lifetime ☐ Organizational

2. Nominee Anthony A. Moore

3. Title (if applicable) Deputy Sheriff

4. Agency/Organization (if applicable) Los Angeles County Sheriff's Department

5. Mailing Address

6. Contact Numbers

**Section 2. Nominator Information**

7. Name Robert P. Boese III

8. Title Sergeant

9. Agency/Organization Los Angeles County Sheriff's Department

10. Mailing Address

11. Contact Numbers

12. Department Head/CEO

13. Signature

**Complete all remaining sections. Attach additional pages if needed.**[Section 3 – Justification](#)[Section 4 – Documentation](#)[How to Submit](#)

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marked  
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## Nomination Form: POST Excellence in Training Award Application for 2015 Nominees

[Section 1 – Nominee](#)[Section 2 – Nominator](#)[Section 3 – Justification](#)[Section 4 – Documentation](#)

### Section 3. Justification for Nomination – REQUIRED

#### 14. Describe the individual's or organization's purpose and training responsibility.

Deputy Anthony A. Moore has been assigned to the Los Angeles County Sheriff's Department's Information Bureau for the past five years. Deputy Moore is an expert on the use of social media by law enforcement and crypto-currency. He has lectured to law enforcement agencies throughout California. He has developed an outstanding reputation and is sought out by agencies nationwide to lecture on social media investigations for law enforcement, crypto-currency, and emerging internet trends. He is a certified POST (Peace Officer Standards and Training) instructor with the State of California, teaching classes on social media, public information, internet investigations, and computer forensics via the California Department of Justice (CADOJ). He is a course developer and instructor for the Los Angeles County Sheriff's Department's two-day social media for public information officer's course. He also instructs for the Basic Cybercrime Investigation Course at the University of Southern California (USC) Viterbi School of Engineering.

#### 15. Describe the nominee's overall achievement.

Deputy Moore has won numerous Sheriff's Department awards, including the "Exemplary Service" award for his role in developing a social media communications program for the Los Angeles County Sheriff's Department. He has brought about a paradigm shift to the field of social media use by law enforcement. Through the various courses he has developed and taught, Deputy Moore has developed curriculum that provides a list of solutions and strategies for law enforcement officers to enhance their knowledge and skill sets, resulting in a higher success rate in prosecuting social media and cyber related crimes.

Over the past two-years alone, Deputy Moore has accomplished the following: conducted and instructed 11 classes regarding social media and Internet training for 577 sworn and civilian personnel from law enforcement agencies countywide; trained 40 Los Angeles Police Department officers in their newly created Cyber Support Unit; assisted the research development and implementation of the Nextdoor platform for the Department; instructed students from the University of Southern California, Viterbi School of Engineering regarding social media, Internet Investigations and Bitcoin-Cryptocurrencies as they pertain to law enforcement; successfully launched the first of its kind social media and internet monitoring program for the Los Angeles County Sheriff Department Community College Bureau and trained over 30 sworn and civilian personnel on social media monitoring, incident management and threat assessments using open source information.

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Application for 2015 Nominees****Section 3. Justification for Nomination *continued*****16. Give explanations for each of the following three criteria to support your nomination.****a) Innovation**

Deputy Moore has brought a unique perspective and creative approaches to the training he provides for the Sheriff's Department and across the state. By introducing new technology in the form of geographically mapping data, self contained networks and the use of deep web technologies to investigate crime, or creative uses for existing technology (such as metadata appended to photographs, videos, documents) Deputy Moore has shown members of law enforcement a better way to investigate cyber and social media related crimes.

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**b) Impact**

Deputy Moore's training has allowed the Sheriff's Department to develop a social media monitoring program. The LASD's social-media monitoring program became an important part of the department's strategy in 2011–14, especially during protests related to Occupy Wall Street and Occupy Los Angeles. However, the monitoring of social media about upcoming events enabled the department to adjust field forces as needed, and reduce crime. Through Operation "no laughing matter", Deputy Moore's training techniques became an invaluable tool to reduce the illegal sales of the party drug, nitrous oxide.

Through Deputy Moore's training program, The Community Colleges Bureau (a division of the LASD that provides policing for the nine colleges in the district) uses social-media monitoring to spot trouble and allocate resources. Captain Cheryl Newman-Tarwater from the bureau asked Moore's unit to help the bureau create a social-media strategy. One goal was to monitor social media to spot anything that could be disruptive or a problem. Currently, the program is extremely successful.

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**c) Reputation/Recognition**

Deputy Moore's reputation as a law enforcement resource for social media and cybercrime related issues has led to numerous speaking arrangements and panel discussions across the nation. He has been a guest speaker at the International Association Chiefs of Police (IACP) Annual Conference, Social Media, the Internet and Law Enforcement (SMILE) Conference, the Los Angeles Police Department's (LAPD) Annual Detective Symposium, the California Crime Prevention Officers Association (CCPOA) Convention, and CFED West's Annual Convention on the same topics. Deputy Moore has also published articles in nationwide police publications.

Deputy Moore also traveled to Washington State to meet with Microsoft's Cyber Crime Unit personnel to collaborate information on computer securities, as well as to gain future information on security strategies. Deputy Moore was also a member of the Microsoft Southern California Law Enforcement Group.

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### Section 4. Support Documentation – REQUIRED

#### 17. Provide a brief list of any supporting documents included with this application.

Social Media – Intro. to Social Media, eCommunications & the Internet

<https://www.eventbrite.com/e/social-media-intro-to-social-media-ecomunications-the-internet-registration-19365198831>

Tech Talk - Social Media and Instant Communications

<http://72.32.1.225/iacp2015/Public/SpeakerDetails.aspx?FromPage=Speakers.aspx&ContactID=29764>

Policing Crypto-currencies – The Good \* The Bad \* The Future

<http://smileconference.com/wp-content/uploads/2014/06/Agenda-%E2%80%93-Tampa.pdf>

<https://twitter.com/smileconference/status/472401535406985216>

Social Media Parties

<http://abcnews.go.com/2020/video/cops-prowl-social-media-bashes-bust-21496510>

School Brawls, Defiant Students and Law Enforcement Social Media

<http://lawenforcement.social/e26>

PoliceOne magazine - 4 reasons to care about Bitcoin and other crypto-currency

<http://www.policeone.com/investigations/articles/6784114-4-reasons-to-care-about-Bitcoin-and-other-crypto-currency/>

CCIAA Conference, 2015 Speakers/Presentations

<http://sdcciaa.org/wp-content/uploads/2011/04/Schedule-081815.pdf>

Operation 'No Laughing Matter' Nets Nitrous Distributors and Millions

[http://www.nbclosangeles.com/on-air/as-seen-on/\\_Operation-No-Laughing-Matter\\_-Cracks-Down-on-Nitrous-Oxide-Abuse\\_Los-Angeles.html](http://www.nbclosangeles.com/on-air/as-seen-on/_Operation-No-Laughing-Matter_-Cracks-Down-on-Nitrous-Oxide-Abuse_Los-Angeles.html)

[https://www.youtube.com/watch?v=\\_9njhTMLfJs](https://www.youtube.com/watch?v=_9njhTMLfJs)

[http://s3.amazonaws.com/nixle/uploads/pub\\_media/user21020-1364611828-media1](http://s3.amazonaws.com/nixle/uploads/pub_media/user21020-1364611828-media1)

Turn to SM to fight crime

<http://www.nbclosangeles.com/video/#!/on-air/as-seen-on/Police-Turn-to-Social-Media-to-Prevent-Crime/191494421>

Cops Turn to Social Media

<http://www.sgvtribune.com/general-news/20130302/local-cops-increasingly-turn-to-social-media-for-preventive-policing>

#### To complete your application:

- 1) Make sure you have filled in all applicable sections.
- 2) Print and sign form.
- 3) Attach all supporting documents.
- 4) Send your completed application to:



**Excellence in Training Screening Committee  
c/o California POST  
Executive Office  
860 Stillwater Road, Suite 100  
West Sacramento, CA 95605**

Application questions: 916.227.2808 — Janice Bullard