

## 2020-2022 Training Video Programs Cost Estimate

Shown below is the State's estimate for a two-year contract to manage all phases of development and production for POST's video-based law enforcement training programs. The quantity of each video type (Task) shown below is to be determined, with the total cost of all Tasks not to exceed the two-year contract limit of \$1,540,000.

<b>Task 1: Long-form Training Videos</b> Production of in-service, topic-specific law enforcement training video courses. Up to 120 min. each. Estimated cost of \$135,000 per video.
<b>Task 2: Professional Service/Safety Announcement Videos</b> Production of short-form law enforcement professional service and safety awareness videos. (e.g., "Did You Know?"). Up to 5 min. each. Estimated cost of \$107,000 per video.
<b>Task 3: Long-form Specialized Videos</b> Production of short-form law enforcement videos in support of specialized POST training programs (e.g., Basic Training Instructors). Up to 60 min. each. Estimated cost of \$86,000 per video.
<b>Task 4: Short-form Specialized Videos</b> Production of short-form law enforcement videos in support of specialized POST training programs (e.g., Portal Courses, Tutorials). Up to 15 min. each. Estimated cost of \$33,000 per video.
<b>Task 5: News and Trends Videos</b> Production of short-form law enforcement news package-style videos for time-sensitive updates, law enforcement trends and issues. Up to 5 min. each. Estimated cost of \$24,000 per video.