

2022-2024 Training Video Programs Cost Estimate

Shown below is the State's estimate for a two-year contract to manage all phases of development and production for POST's law enforcement video programs. The quantity of each video type (Task) shown below is shown, with the total cost of all Tasks not to exceed the two-year contract limit of \$1,544,000.

Task 1: Long-form In-Service Training Videos

Production of up to four (4) long-form in-service training video courses, up to 120 minutes total length. Presented in a two-track design that accommodates either facilitated group training by an instructor or individual viewing by a trainee. Topic-specific programs address contemporary law enforcement issues and are designed to meet POST's continuing professional training requirements.

Estimated cost of \$140,000 per video.

Task 2: Long-form Specialized Videos

Production of up to eight (8) long-form videos, up to 60 minutes total length, in support of specialized POST training programs, instructor-led courses, or other Learning Portal courses. Designed in a format that features a combination of scenarios, demonstrations, graphics/animations, and subject matter expert interview segments to meet specialized POST program training requirements.

Estimated cost of \$89,000 per video.

Task 3: Short-form Specialized Videos

Production of up to eight (8) short-form videos, up to 15 minutes total length, in support of specialized POST training programs, instructor-led courses, or other Learning Portal courses. Similar to Task 2 but smaller in scope, these videos may include segments for inclusion in self-paced Learning Portal courses, brief tutorials, program orientations or overviews, or news package-style videos providing time-sensitive law/legal or policy change updates, law enforcement trends, and highlights of contemporary law enforcement training issues.

Estimated cost of \$34,000 per video.